



FOR IMMEDIATE RELEASE
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Contact:
Kim Benson
KFSA
620-802-0736
kbenson@kfsa.com

***Elliott Insurance Management Employee Earns
Certified Insurance Service Representative Designation***

HUTCHINSON, Kan.— Ashley Chansler, customer service representative, has earned the Certified Insurance Service Representative (CISR) designation from the National Alliance for Insurance Education and Research.

The CISR designation is awarded to those who complete a highly specialized education curriculum that teaches the complexities of personal and commercial property insurance and auto insurance. Participants must attend classes and successfully complete five exams within three years to be recognized as a CISR.

The CISR program was developed by the National Alliance for Insurance Education and Research in order for customer service representatives to improve their knowledge base about commercial and personal insurance policies, coverages and risks.

“The CISR courses provide practical, up-to-date information that allows our staff to better serve our clients,” says Lee Gleason, Elliott Insurance Management’s vice president and general manager.

Elliott Insurance Management is a full-service independent insurance agency that has served the needs of individuals and businesses in the Hutchinson and Reno County, Kan., area since 1967. Elliott Insurance is a Trusted Choice[®] member of the Independent Insurance Agents & Brokers of America. It was purchased in 2005 by KFSA, one of the largest insurance agencies in Kansas, to add to the insurance options it provides to its customers.

About KFSA

Formed in 1947 as a Kansas cooperative corporation, KFSA is composed of several businesses: agribusiness, personal and commercial insurance agencies, risk management, human resource management and corporate services.

KFSA customers include farm cooperatives, chemical and fertilizer companies, oil and petroleum companies, and cattle companies and feed yards in Kansas, Colorado and the upper Midwest. More information about KFSA can be found at www.kfsa.com.

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